Next-Generation User Experience (UX) Services

Transform Your Ideas into Winning User Experiences

In today's digitally connected world where people engage with applications through a wide variety of devices, savvy organizations realize that providing well-designed user experiences for their products and business-critical applications is a competitive strength. It can have a profound impact on end-user adoption, productivity and advocacy.

User Experience (UX) is the process of designing a tool, such as a website's or application's user interface, from the perspective of how it will be understood and used by a human user.
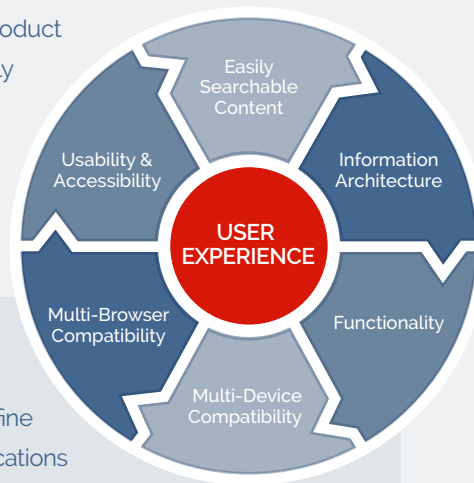
The result of employing UX to a system design is a product that offers a more efficient, satisfying, and user-friendly experience for the user, anywhere with any device, which is likely to increase sales and customer loyalty.

Why IT People?

At IT People, we focus on helping you create lasting business value by designing and developing user experiences that people love. Our UX experts can define and execute the best user experiences for your applications and ensure consistency across multiple channels and devices.

We deliver powerful user experiences for intranet and extranet applications by leveraging a combination of the following techniques:

- Mobile-first web design
- Responsive web design
- Grid-style layouts
- Deeply focused landing pages
- High-contrast interfaces and layered interfaces

Benefits

- Improved productivity
- Greater customer satisfaction and loyalty
- Decreased user errors
- Increased adoption
- Increased sales and revenue
- Decreased training and support costs
- Reduced maintenance costs

IT People Next-Generation User Experience Services

Research & Strategy

Define user experience requirements through a combination of competitor analysis, heuristic analysis, stakeholder interviews and user interviews

Analysis & Design

Design user experience through a combination of storyboards, personas, low-fidelity and high-fidelity wireframes, interaction design and visual components

Implementation

Implement user experience through a combination of templates, themes, skins, custom interactive elements, effects and animations

Usability Testing

Test interfaces for browser compatibility, device compatibility, accessibility compliance and user behavior testing (remote and onsite)

IT People Next-Generation UX Methodology

Discovery Phase

Requirements Gathering

Contextual Inquiry

Competition Analysis

Define Phase

Task Flow Creation & Analysis

Sitemap Creation

Low-Fidelity Wireframe Creation & Review

Design & Build Phase

Creative Design

Development

Multidimensional Testing

About IT People

IT People is a next-generation IT services and workforce solutions firm. We provide consulting, managed services and staffing to Fortune 500 corporations, public agencies, and small and mid-sized businesses throughout North America. Our specialties include IT modernization, infrastructure and applications optimization, and management. We enable organizations to achieve their business goals by transforming their IT processes, applications and infrastructure using the latest technologies for cloud, big data, mobile and social, and by providing them with exceptional talent when they need supplemental staff.

Our Vision and Mission

We are passionate about co-creating value with our customers and employees by offering IT services through applied thought and innovation with the commitment and integrity to deliver quality solutions on time, every time.

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