



IT Optimization Services

Reduce Complexity, Regain Control, Increase Business Agility

Modern digital technologies—including cloud computing, analytics, mobile and social—are changing the way businesses and government agencies operate. Some digital technologies, like cloud and virtualization, have been entirely transformational for organizations, enhancing user experiences, reducing costs, reducing risk and improving operational effectiveness and efficiency.

But for many IT organizations, effectively incorporating modern technologies into their business seems like a challenge because their IT infrastructures have organically grown into massive, highly complex ecosystems—the evolutionary result of layer upon layer of data centers, servers, storage network, applications and service delivery capabilities added year after year. These overgrown, sprawling infrastructures have become burdens that restrict IT's ability to effectively support changing business needs and enable new opportunities.

In today's dynamic business environment where demands for new applications to support changing strategies and requirements are only growing, and the ability to act with speed and agility are mandatory, IT leaders know it's no longer a question of whether they transition to an optimized IT asset foundation, it's where do they start and how fast can they get there.

IT People can help you optimize and regain control of your IT assets so that you can reduce the complexity of your systems, realize the full benefit of modern digital technologies, and become more agile and responsive to business needs.

Why IT People?

The consultants at IT People address your projects with experts who have deep experience in technology advisory, infrastructure planning and management, enterprise architecture, technology innovation and IT operational optimization. We work with your organization to evaluate, architect and deploy optimized infrastructure solutions that provide a new level of capability and flexibility at significantly lower costs.

IT People can help organizations:

- ➔ Consolidate and optimize data center assets to improve utilization and reduce costs
- ➔ Lower monthly data center utility costs for power and cooling by moving to more energy efficient options
- ➔ Reduce server provisioning time from weeks to days
- ➔ Rationalize and standardize applications, services and business processes
- ➔ Decrease physical server and storage sprawl through virtualization
- ➔ Implement high availability to minimize downtime of core applications
- ➔ Migrate from client-owned data centers to co-located or cloud environments to improve disaster recovery and business continuity

Benefits

- ➔ IT cost savings through standardization and virtualization
- ➔ Optimized data centers with a simplified resiliency and recovery strategy
- ➔ Better capacity planning and improved utilization of assets
- ➔ On-demand, elastic scaling for hybrid or cloud models
- ➔ Positioned for new applications around Big Data and Internet of Things
- ➔ Standardized and rationalized application and services portfolio
- ➔ Improved service level attainment and operational capabilities
- ➔ Reduced rent and utility costs, as well as retirement of legacy

IT People Optimization Services

IT People makes systems more agile and efficient through the use of modern architectural paradigms, tools and technologies. We deliver dependable outcomes by listening well and working alongside client teams to generate results using thoughtful plans, firm program-management disciplines and efficient execution.

Network, Storage, Server and Device Optimization

- Manage and consolidate servers, storage, network and devices
- Reduce costs of rent and utilities, such as space, power and cooling
- Optimize and virtualize storage for better performance

Service Desk and Monitoring Management

- Improve visibility into operations and performance
- Manage key performance indicators (KPIs) and service level agreements (SLAs)
- Integrate service desk and monitoring for better alignment
- Manage workload performance and capacity requirements

Security

- Assess and implement network security
- Manage identity and access
- Improve directory services
- Manage encryption of private data in-motion and static

Business Continuity and Disaster Recovery

- Align backup and restore to meet SLAs and disaster-recovery requirements
- Ensure archive and purge meet storage and data retention policies
- Implement offline storage to minimize data loss in the event of a disaster
- Review business continuity plans for alignment with the above

Cloud Enablement

- Evaluate private, public, co-located and hybrid cloud Infrastructure as a Service (IaaS) opportunities
- Review Platform as a Service (PaaS) solutions that can shield from technology updates and patches
- Reduce capital and technology management costs
- Establish pay based on usage, on-demand and elastic scalability

Application Strategy and Portfolio Management

- Consolidate and/or virtualize applications
- Simplify portfolio and reduce number of redundant functionalities
- Identify options to reduce total cost of ownership (TCO)
- Identify Software as a Service (SaaS) and cloud-based options

For more information about our IT Optimization services, call 919.806.3535 or email sales@itpeoplecorp.com.

About IT People

IT People is a next-generation IT services and workforce solutions firm. We provide consulting, managed services and staffing to Fortune 500 corporations, public agencies, and small and mid-sized businesses throughout North America. Our specialties include IT modernization, infrastructure and applications optimization, and management. We enable organizations to achieve their business goals by transforming their IT processes, applications and infrastructure using the latest technologies for cloud, big data, mobile and social, and by providing them with exceptional talent when they need supplemental staff.

Our Vision and Mission

We are passionate about co-creating value with our customers and employees by offering IT services through applied thought and innovation with the commitment and integrity to deliver quality solutions on time, every time.



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