



# Application Development Services

## Build the Apps that Transform Your Business

Web and mobile applications are central to the way enterprises conduct business today. Companies adopt them in two main areas: inside the organization to improve efficiency and productivity, and from the organization to the customers to improve revenue and customer satisfaction.

IT People delivers development solutions to fit each of our customers' unique business requirements and strategies. Our experts utilize new technologies, enhanced frameworks and mature methodologies to develop applications that facilitate business transformation.

### Why IT People?

- Immediate and flexible access to industry leading Mobile and Web development professionals
- Our approach to customer engagement ensures the best talent mix for expert delivery, high-quality results and cost optimization
- Global resources that accelerate operational cycle, reduce time-to-market and lower costs
- Unlimited access to talent and scalability
- A sole source for managed services; application development, support and maintenance; portal and intranet services; project management; and QA and testing services

### Benefits

- Increase business efficiency & flexibility
- Make business & customer-related decisions faster
- Improve collaboration
- Increase employee productivity & morale
- Increase engagement with customers, partners & employees

### Development Technologies

- **Programming Languages and Frameworks**  
.NET, Java, C#, PHP, JavaScript, HTML5, CSS3, Twitter Bootstrap
- **Databases and Content Management Platforms**  
SQL Server, MySQL, DB2, WordPress, Drupal, Joomla
- **Mobile Development Platforms**  
iOS, Android, Windows; mobility solutions for public and private safety with our partner iThinQWare

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## Cross Platform Flexibility

Customers and employees have constant access through app and browser interfaces to business services and information.

## Easily Customizable

Tailored to the specific needs of your organization, and can integrate with many types of back-end systems.

## Quality Assurance

We offer QA services and believe testing should be built into every phase. The QA process starts at the very beginning of every project. We build quality upfront, to reduce test cycles and costs while assuring high-quality delivery.

## Our Application Development Experience

### Lenovo Simple Tap

IT People built a touch-based display interface for Windows 7 or earlier environments. The usage environment was challenging, but we overcame it through a concept of tiles long before the concept was launched with Windows 8. This project is a good demonstration of IT People's application and interface development capabilities.



### IT People Mobile App

The purpose of this internal mobile application was to provide an easy way for employees to submit timesheets and expenses, as well as a medium for exchanging notes. The application was built using the IBM Worklight MEAP platform and runs on both iOS and Android operating environments. The application itself is based on HTML5, CSS3 and REST interfaces.



### Open Face Chinese Poker

This venture-sponsored gaming application was developed on iOS and Android and demonstrates several IT People capabilities. On the delivery side, it showcases our ability to work with outside partners and manage a complex application. From a technology standpoint, it demonstrates our ability to develop a highly graphics-driven user interface, real-time gaming, and computer-simulated play. The application exploits a Smartfox J2EE server as the gaming engine and delivers real-time asynchronous request / response using web sockets.



## About IT People

IT People is a next-generation IT services and workforce solutions firm. We provide consulting, managed services and staffing to Fortune 500 corporations, public agencies, and small and mid-sized businesses throughout North America. Our specialties include IT modernization, infrastructure and applications optimization, and management. We enable organizations to achieve their business goals by transforming their IT processes, applications and infrastructure using the latest technologies for cloud, big data, mobile and social, and by providing them with exceptional talent when they need supplemental staff.

## Our Vision and Mission

We are passionate about co-creating value with our customers and employees by offering IT services through applied thought and innovation with the commitment and integrity to deliver quality solutions on time, every time.



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